

# Radioligand Therapy Product Manager

Job ID

REQ-10031024

Jan 23, 2025

South Korea

## Summary

• As Novartis aspires to solidify market leadership in innovative medicines space, RLT plays key strategic role as an innovative platform. Novartis Korea will establish RLT technology as an innovative therapy platform to become an important pillar in cancer treatment. RLT Product manager is responsible for all marketing related activities to launch new RLT products as well as in-market activities for existing RLT product.

## About the Role

### Major accountabilities:

- Works closely with cross-functional team on localization and execution of global/regional strategy, coordination of launch activities and creation of local 1IP/Tactical plans, reflecting country local customer and healthcare system insights
- Responsible for execution, monitoring and analysis of the agreed tactical plans to ensure the growth of the brand(s)
- Drive the development of promotional activities in line with internal SOPs and Code of Conduct guidelines
- Monitors product performance and external environment using appropriate tools and taking corrective action if required to meet business objectives
- Ensure continuous insights generation (including periodical KoL visits) to adjust plan according to market situations
- Support sales team on sales training, marketing materials, etc

### Essential Requirements:

- Over 5 years of operational experience with a focus on product management, ideally across various therapy areas.
- Preferred experience in prostate cancer marketing.
- Proven track record of cross-functional collaboration (medical, finance, sales, health economics, market access).
- Strong strategic mindset with in-depth knowledge of customer/marketplace dynamics and current knowledge of key competitors and their strategies.
- Business proficiency in English and native-level proficiency in the local language.

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### **Commitment to Diversity and Inclusion:**

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**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other.

Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

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Division

International

Business Unit

Innovative Medicines

Location

South Korea

Site

Seoul

Company / Legal Entity

KR01 (FCRS = KR001) Novartis Korea Limited

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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