

# Associate Director, Product Management - Platform Strategy & Operations

Job ID  
REQ-10042076  
Mar 06, 2025  
USA

## Summary

This position will be located at the East Hanover, NJ site and will not have the ability to be located remotely. This position will require 10-15% travel as defined by the business (domestic and/ or international).

The Associate Director, Novartis Patient Support (NPS) Product Management for Platform Strategy & Operations is responsible for creating and managing digitally enabled products within a designated product area that serve healthcare professionals and third-party partners we work with. This position will also gather feedback to inform key features, functionality, and overall product roadmap. They will need to approach product management through frequent, agile iterations that continuously deliver more value.

#LI-Hybrid

## About the Role

### Key Responsibilities:

- Create and manage digitally enabled products and services within a designated product area.
- Integrate third-party partners with an open ecosystem that helps patients start and stay on their prescribed specialty medications.
- Use analytics, testing, research and competitive analysis to contribute to the building of product roadmap, design user-centered products and measure product success.
- Approach product management with a spirit of frequent, agile iterations that deliver more value continuously.
- Collaborate and support managing cross functional relationships including legal partners, UX/UI designers, behavioral scientists, system architects, and brand teams.

### Essential Requirements:

- Bachelor's Degree required, advanced degree preferred
- 8+ years of product management experience
- Working effectively with third-party partners to define and implement product integrations
- Effective management and execution skills, including change management on projects/programs
- Ability to navigate ambiguity, work in a fast-paced team environment, and handle multiple projects and tasks
- Ability to analyze problems, identify alternative solutions and implement recommendations for resolution;

taking a problem-solving approach when faced with challenging or difficult situations

- Experienced in establishing and cultivating relationships; able to collaborate effectively with key stakeholders and partners across the organization, while using diverse and varied approaches to persuade, negotiate and influence operational decisions

#### **Desirable Requirements:**

- Product management experience within the healthcare industry serving healthcare professionals and digitally enabled products and services they use, such as electronic health records, data management, data analytics, reimbursement, or patient engagement solutions. Knowledge of healthcare data interchange standards such as FHIR, and ICD10.
- Managing products that combine digital and human experiences into something that delights healthcare professionals preferred
- Understanding of when to use real-time vs. batch integrations

**Novartis Compensation and Benefit Summary:** The pay range for this position at commencement of employment is expected to be between: \$132,300.00 and \$245,700.00/year; however, while salary ranges are effective from 1/1/25 through 12/31/25, fluctuations in the job market may necessitate adjustments to pay ranges during this period. Further, final pay determinations will depend on various factors, including, but not limited to geographical location, experience level, knowledge, skills, and abilities. The total compensation package for this position may also include other elements, including a sign-on bonus, restricted stock units, and discretionary awards in addition to a full range of medical, financial, and/or other benefits (including 401(k) eligibility and various paid time off benefits, such as vacation, sick time, and parental leave), dependent on the position offered. Details of participation in these benefit plans will be provided if an employee receives an offer of employment. If hired, employee will be in an “at-will position” and the Company reserves the right to modify base salary (as well as any other discretionary payment or compensation program) at any time, including for reasons related to individual performance, Company or individual department/team performance, and market factors.

**Why Novartis:** Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together? <https://www.novartis.com/about/strategy/people-and-culture>

**Join our Novartis Network:** Not the right Novartis role for you? Sign up to our talent community to stay connected and learn about suitable career opportunities as soon as they come up: <https://talentnetwork.novartis.com/network>

**Benefits and Rewards:** Read our handbook to learn about all the ways we'll help you thrive personally and professionally: <https://www.novartis.com/careers/benefits-rewards>

#### **EEO Statement:**

The Novartis Group of Companies are Equal Opportunity Employers. We do not discriminate in recruitment, hiring, training, promotion or other employment practices for reasons of race, color, religion, sex, national origin, age, sexual orientation, gender identity or expression, marital or veteran status, disability, or any other legally protected status.

#### **Accessibility & Reasonable Accommodations**

The Novartis Group of Companies are committed to working with and providing reasonable accommodation to

individuals with disabilities. If, because of a medical condition or disability, you need a reasonable accommodation for any part of the application process, or to perform the essential functions of a position, please send an e-mail to [us.reasonableaccommodations@novartis.com](mailto:us.reasonableaccommodations@novartis.com) or call +1(877)395-2339 and let us know the nature of your request and your contact information. Please include the job requisition number in your message.

Division

US

Business Unit

Universal Hierarchy Node

Location

USA

State

New Jersey

Site

East Hanover (New Jersey)

Company / Legal Entity

U014 (FCRS = US014) Novartis Pharmaceuticals Corporation

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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1. <https://www.novartis.com/about/strategy/people-and-culture>
2. <https://talentnetwork.novartis.com/network>
3. <https://www.novartis.com/careers/benefits-rewards>

4. <mailto:us.reasonableaccommodations@novartis.com>
5. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/East-Hanover-New-Jersey/Associate-Director--Product-Management---Platform-Strategy---Operations\\_REQ-10042076-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover-New-Jersey/Associate-Director--Product-Management---Platform-Strategy---Operations_REQ-10042076-1)
6. [https://novartis.wd3.myworkdayjobs.com/en-US/Novartis\\_Careers/job/East-Hanover-New-Jersey/Associate-Director--Product-Management---Platform-Strategy---Operations\\_REQ-10042076-1](https://novartis.wd3.myworkdayjobs.com/en-US/Novartis_Careers/job/East-Hanover-New-Jersey/Associate-Director--Product-Management---Platform-Strategy---Operations_REQ-10042076-1)