

Product Manager

Job ID
REQ-10037913
Jan 28, 2025
Russland

Summary

Location: Russian Federation, Moscow

Now we are looking for Product manager Immunology

About the Role

Your responsibilities include, but are not limited to:

- Develops brand strategy, tactical plans within marketing budgets
- Prepares content of Integrated Brand Teams and Launch Teams
- Responsible for execution, monitoring and analysis of the agreed tactical plans in order to ensure the growth of the brand(s)
- Lead the cross-functional local/regional brand Team, incl. coordination of Integrated Product Strategy Plan, and monitoring the execution of objectives
- Identifies area market insights and opportunity via customer interactions
- Monitors product performance and external environment using appropriate tools and taking corrective action if required to meet business objectives
- Within assigned territory, develop business through specific projects and services and initiatives at center / hospital / ASL / territorial outpatient clinic level. Map key services to patients (patient support program) offered inside and outside of key hospital centers. Monitor execution of regional/local tactics, assuring excellence and coherence with Novartis strategy & customer needs
- Collaborates cross-functionally to maximize activities
- Scout centers, KOLs and OLs by disease within assigned territory
- Identify specific needs for each segment of patients and the implications of the disease for each of them within assigned territory

What you'll bring to the role:

- Proven experience in marketing within pharmaceutical company (hospital/budget channel).
- Launch experience is preferred.
- Strong strategic marketing, analytical skills and the ability to derive insights from data to inform strategic decision-making.
- Excellent communication and interpersonal skills, essential for collaborating effectively cross-functionally.
- Fluent English.

What we offer for you:

Competitive salary and annual bonus level, medical insurance (for the employee and children, additional discount given for close relatives), life insurance, meal allowance, mobile compensation, flexible working hours, internal and external educational courses and trainings, 3 additional days of paid vacation, professional and career development opportunities (locally as well as worldwide).

Why Novartis:

Helping people with disease and their families takes more than innovative science. It takes a community of smart, passionate people like you. Collaborating, supporting and inspiring each other. Combining to achieve breakthroughs that change patients' lives. Ready to create a brighter future together?

<https://www.novartis.com/about/strategy/people-and-culture>

Commitment to Diversity and Inclusion:

Novartis is committed to building an outstanding, inclusive work environment and diverse teams' representative of the patients and communities we serve.

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Division

International

Business Unit

Innovative Medicines

Standort

Russland

Site

Moscow (City)

Company / Legal Entity

RU07 (FCRS = RU007) Novartis Pharma LLC

Functional Area

Marketing

Job Type

Full time

Employment Type

Regular

Shift Work

No

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